

**Methodology for City of Las Cruces Overall Goal for FTA Funding**

**Agency: City of Las Cruces/RoadRUNNER Transit – (Agency 1580)**

**Goal Period: FY2018-2020**

**Overall goal: 0%**

**Step 1: Identification of DBE contracting opportunities and determine the weight of each type of work by NAICS Code:**

The City of Las Cruces (City) administers RoadRUNNER Transit. The City’s primary source of Federal Transit Administration (FTA) funding is derived from formula Section 5307 programs. Of this annual program funding, most federal funds are directed operating activities such as salaries and employee benefits, association membership dues, and utility expenses such as water, gas, and electricity. No large contracting opportunities, other than revenue vehicle procurements, are anticipated during the goal period.

For the FY2018-2020 period, the City has identified six small contracting opportunities that will be funded in part by FTA Section 5307 funding. All the opportunities are considered small contracts and will not involve subcontracting opportunities to the prime contract. These FTA-assisted contracting opportunities are identified by NAICS codes in the table below:

	<b>NAICS Code</b>	<b>Project</b>	<b>Amount of DOT funds on project:</b>	<b>% of total DOT funds (weight)</b>
1)	424720	Fuel Contract	\$226,525.00	0.5391
2)	811192	Vehicle Wash contract	\$90,909.00	0.2164
3)	561612	Security services	\$32,508.00	0.0774
4)	236220	General Const on shop	\$9,689.00	0.0231
5)	423120	Shop Equipment	\$51,804.00	0.1233
6)	561790	Hardscape Cleaning	\$8,758.00	0.0208
	<b>Total FTA-Assisted Contract Funds</b>		<b>\$420,193.00</b>	<b>1.0000</b>

**Step 2: Determine the relative availability of DBE’s by NAICS Code:**

Below is a table showing the relative availability of DBEs by the NAICS Codes identified in Step 1. Las Cruces is the county seat of Dona Ana County, in the State of New Mexico. Each NAICS activity area was defined based on the type of work proposed or product being procured and the likelihood of companies willing to provide that service or product in the proximity of Las Cruces. Data for the total available firms was selected using the U.S. Census Bureau’s “County Business Practices” website. This Data was collected June 23, 2017 from the 2015 data database, Table CB1500A11. The DBE data was selected from the New Mexico DOT (NMDOT) DBE Directory also on June 23, 2017. This directory is also available online at: <https://nmdot.dbesystem.com/FrontEnd/VendorSearchPublic.asp?TN=nmdot>. The DBE firms were selected by the NAICS Code in the NMDOT directory. The City is a member of the New Mexico Unified Certification Program (NMUCP) administered by the New Mexico Department of Transportation. The spreadsheet used for this calculation is provided by FTA.

Of 137 firms, available to do the anticipated activity, only 2 are DBE firms and both are in the General Construction activity.

	NAICS Code	Project	Number of DBEs available to perform this work	Number of all firms available (including DBEs)	Relative Availability	Market area
1)	424720	Fuel Contract	0	19	0.0000	Statewide + El Paso Co. TX
2)	811192	Vehicle Wash contract	0	5	0.0000	Dona Ana County
3)	561612	Security services	0	7	0.0000	Dona Ana County
4)	236220	General Const on shop	2	39	0.0513	Dona Ana County
5)	423120	Shop Equipment	0	44	0.0000	Statewide + El Paso Co. TX
6)	561790	Hardscape Cleaning	0	23	0.0000	Dona Ana County + El Paso TX
<b>Combined Totals</b>			<b>2</b>	<b>137</b>	<b>0.0146</b>	<b>Overall availability of DBEs</b>

### Step 3: Determination of Base Figure based on weighting of available FTA funds by NAICS

The base figure is derived by multiplying the relative weight of the FTA funds going to each NAICS activity (Table in Step 1) by the ratio of ready, willing, and able DBEs to total ready, willing, and able firms for each NAICS Code (Step 2). This produces a weighted base figure for each NAICS activity using FTA funds. The weighted base figures for each activity are then added together, then rounded, to determine the Base Figure. The spreadsheet for this table is provided by FTA.

	NAICS Code	Project	Weight	x	Availability	Weighted Base Figure
1)	424720	Fuel Contract	0.53910	x	0.00000	
2)	811192	Vehicle Wash contract	0.21635	x	0.00000	
3)	561612	Security services	0.07736	x	0.00000	
4)	236220	General Const on shop	0.02306	x	0.05128	0.0012
5)	423120	Shop Equipment	0.12329	x	0.00000	
6)	561790	Hardscape Cleaning	0.02084	x	0.00000	
<b>Total</b>						0.0012
Expressed as a % (*100)						0.12%
<b>Rounded, Weighted Base Figure:</b>						<b>0%</b>

This base information derives a rounded weighted DBE goal of 0%.

### Step 4: Consideration of Adjustments:

DBE participation was examined for the past three years (federal fiscal years 2014-2016). Review included the annual shortfall reports and well as the semi-annual data reported to FTA. Typically, the goals that have been set were not met. FY 2015 was an exception, however the high DBE participation that year was created by two factors. There was limited contracting opportunity that year and contracts that were award were typically very small (under \$20,000 each in federal funds). Total federal dollars going to contracts that year was \$132,772. One contract for installation of security cameras did go to a DBE; federal funds that went to this contract totaled \$25,600. There are no similar security camera projects planned for the 2018-2020 goal period. Below are two tables showing the DBE achievement for the past 3 years and the median achievement.

Federal Fiscal year	Total Goal %	RC Goal %	RN Goal %	Past Participation %	RC %	RN %
2014	1.80	1.40	0.40	0.00	0.00	0.00
2015	2.30	0.00	2.30	19.28	0.00	19.28
2016	2.30	0.00	2.30	0.00	0.00	0.00

Federal Fiscal year	Participation
2014	0
2016	0
2015	19.28
<b>3 year median</b>	

The median DBE attainment for the 3 years was 0%. This is consistent with the rounded weighted base figure of 0% calculated in Step 3. For this reason, there is no reason to adjust the base goal.

There is no change in the anticipated level of DBE participation in transit contracting activities anticipated in the FY 2018-2020 goal period. Although the Las Cruces market area has a majority Hispanic population and demographic data would suggest that many firms in the Las Cruces market area could be eligible for DBE status, there has been very little interest or expression of need from vendors in this market area to obtain a DBE status and that trend is not expected to change during the three-year goal period.

#### **Step 5: Race Conscious and Race Neutral Goals**

There are no large contracting opportunities anticipated during the FY 2018-2020 period where race conscious goals could be established. Also as noted in the previous steps, the base goal is 0%, therefore all calculation to determine race conscious and race neutral goals would result in 0% goals for both categories. Any DBE achievements attained during the goal period would be through race neutral means. The City will continue to administer its DBE program and provide continuing outreach to potential DBE qualified firms.