

2020 C E N S U S

Doña Ana County, let's get counted!

2020 Regional Census Complete Count Committee (CCCC) Meeting

March 19, 2020

3:00 p.m. to 5:00 p.m.

Via Teleconference

Bring Meeting to Order – Jamey Rickman, City of Las Cruces and/or Liz Reed, Doña Ana County, Regional CCCC co-chairs, Erlinda Portillo, Census Outreach Coordinator

Approval of Meeting Minutes – Jamey Rickman, City of Las Cruces and/or Liz Reed, Doña Ana County, Regional CCCC co-chairs

Update on digital campaign via Spectrum Reach – Marcela Malm

U.S. Census Bureau Update: Sergio Martinez, State Census Coordinator, Telephone conference

Update on State Census Funding – Patricia Bieber

Reminder – State Census Commission Webinar – March 25, 2020, 2:00 pm

Coronavirus – How will it affect local 2020 Census promotion - Committee Discussion

Update from Mesilla Valley Community of Hope (MVCH) NM Counts 2020 grant - Jeannette Christensen, MVCH

Update from Community Action Agency/Empowerment Congress on Community Health Workers/Promotoras - Daisy Maldonado, Program Coordinator, Empowerment Congress

Updates from NMSU Census Committee – Roseanne Bensley, Associate Director, NMSU Career Services

Updates from Doña Ana Communities – Kari Bachman

Update on list of public locations that people can go to complete census online – Susie Cordero, Doña Ana County

Updates from City of Las Cruces (administration) – Jamey Rickman

Updates from Doña Ana County (administration) – Liz Reed

Subcommittees Reports

- a. Public Relations/Outreach Subcommittee (Mary Carter)

- b. Civic Organizations Subcommittee (Cathie Fern)
- c. Faith-based Subcommittee (Cathie Fern, Kari Bachman)
- d. Colonias Subcommittee (Espy Holguin)
- e. Education Subcommittee (Paul Dulin)
- f. Health Subcommittee (Paul Dulin and Patti Spencer)

Anything else not covered?

Next meeting date and time?